

# Gal Eichenboim

## UX/UI Designer

I love exploring, creating and designing. I have always been fascinated by the way people use the products around them. I enjoy exploring better ways of doing even the simplest day-to-day actions, and find great joy in leading a user through a successful experience.

After working as a graphic designer, I am eager to find my next challenge in the UX/UI industry, combining my experience, knowledge and love for user-centered products.

## Experience

### IKIGAI | UX/UI, Web Design, Branding 2019 - 2020

Joined IKIGAI management team, as a side-project, helping to characterize the studio's concept, create its branding and visual language, social media content and designing and building its website.

### Sadowsky-Berlin | Graphic Designer 2017 - 2021

Branding & packaging design from concept to a final product for local and global companies.

The role includes: creative and outside of the box thinking, translating concepts into a visual language while taking into consideration customer requirements and print limitations. Working on multiple projects in a dynamic environment and in collaboration with the other studio designers.

## Education

### User Experience Course 2018 - 2019

Create, Tel-Aviv, Israel. Led by Lior Yair

A 220 hour user experience course that covers and provides tools for user research, defining a project's strategy, developing sitemaps and wireframes, and finally building a working prototype. As an integral part of the course several projects were carried out simulating real-world problems.

### Bachelor of Industrial Design 2010 - 2014

Holon Institute of Technology (H.I.T), Israel  
Specializing in social / universal and sustainable design.

## Honors & Awards

### Gross Foundation Award for Outstanding Graduation Project, (H.I.T) 2014

'Toys for Visually Impaired Children' accessible toys for visually impaired children, enabling them to play independently and interact with those who are not visually impaired.

### Dean's Award for Academic Excellence, (H.I.T) 2013

### 1st Place Award, B&B Italia Design Competition, The Box Tel-Aviv 2012

### Excellence scholarship, (H.I.T) 2010

## Military Service

### Staff Sergeant, Intelligence Corps, Israel 2006 - 2010

Communication technician and team commander - In charge of construction and operation of communication systems in the Intelligence Corps.

Responsibilities: leading a squad, task and personal prioritization, multi-tasking work, working under high pressure in tight schedules, providing guidance and training to new recruits.

## Contact

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## Skills

### Professional

Concept Development

Problem-solving

User Research

Design Thinking

Freehand Sketching

Illustration

### Personal

Creative

Highly Motivated

Collaborative

Teamwork

Excellent Communication Skills

Autonomous

Autodidact

Work Well Under Pressure

Flexible

## Tools

Figma

Axure

Illustrator

Photoshop

Indesign

Solidworks

Office

## Communication

Native Hebrew

Fluent In English

Basic Spanish